

Original Hand Roaster used by William R. Hoffmann in creating the famous Hand H Blend Coffee 30 years ago

1904

Where Hand H Coffee was Roasted and Packed 30 years ago

30 YEARS OF PROGRESS

It is good and pleasant sometimes to pause and look whence we have come and where we are going. This month is particularly appropriate for us, because just thirty years ago the Hoffmann-Hayman Coffee Company was founded. As we look back to our humble beginning and realize how far we have come, we know how important a part the friends we have made along the way have played. These friends, both dealers and customers are perhaps our most valuable asset and, consequently, it is they who point our way for the future. To them we make our pledge of fair

dealing and quality steadfastly maintained. Every H and H Product will be worthy of the confidence they have placed in us. Every modern facility will be utilized to maintain the highest standards of service. In our modern plant—erected during these years of depression—many Texans will continue to find employment in the production of H and H Coffees, Teas, Spices and extracts. We accept the obligation imposed by thirty years of progress and leadership and look to the future with hope and confidence as a new and greater opportunity for service.

HOFFMANN-HAYMAN COFFEE COMPANY

SAN ANTONIO, TEXAS

Today Hand H Products are produced and packed in this modern new plant one of the largest and finest in the entire South . . .

1934

30 Years of Progress Illustration

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Apr 26, 2026